

2025 Flourish+ Healthy Living Rebate Program

District Representatives Bulletin

2024 was the inaugural year for our new \$100 **Flourish+** Healthy Living Rebate Program. We're excited to share the remarkable success we've seen during the pilot year. By doubling the annual rebate from \$50.00 to \$100.00, **we've achieved an astounding 700% increase in redemptions.**

This boost reflects Members' enthusiasm for maintaining their physical and mental well-being, not just for immediate benefits but for laying the foundation for a healthier future.

After reviewing numerous unique items and inquiries from the 2024 pilot, we refined the Rebate Program, **effective January 1, 2025.**

Key criteria remain unchanged: Members must hold at least one active insurance policy with us; rebates are available only for the insured Member; and rebates are paid *once* per calendar year.

Eligible expenses considered have been updated: Although the possibilities are *almost endless*, the Healthy Living Rebate *does not cover everything*. The new guidelines support our most requested and popular types of submissions with a focus on the long-term mental and physical health of Members. This refinement is part of the overall terms of and conditions of the program.

For example, **Shoes and Apparel** related to covered physical or emotional health categories that can be multi-purposed for daily use (i.e., running shoes or yoga pants) are no longer included.

Rebate Program Eligibility and Examples:

Physical Health and Well-being Rebates

1. **Sports Equipment** like weights, treadmills, and activity-tracking watches.
2. **Sports-Specific Footwear** like soccer cleats, ski boots or cycling shoes.
3. **Memberships, Classes & Seasonal Passes** related to physical fitness or that support healthy movement like fitness clubs, sports memberships (golf, tennis, skiing, climbing), races, dance, yoga, martial arts or a personal trainer.
4. **Weight Management Memberships or Apps** like Weight Watchers or Noom.

Emotional Health & Well-being Rebates

1. **Mindfulness Apps & Subscriptions** like Calm.
2. **Arts & Music Classes** like pottery or drawing classes, choir or piano lessons.
3. **Art & Music Supplies** like paints, canvas, instruments, and other music supplies.

Join us in getting the message out: there's a great blog outlining the 2025 program on our website at [Flourishing with the Healthy Living Rebate - Teachers Life](#) and key submission details are posted on the Member Portal at [Login](#).

Please consider sharing this with your in-school reps, key contacts in your community, and anyone else who is a champion of the Flourish+ program in your District.

Together, we can help make a smooth transition!

If you have questions about any of the Teachers Life Member programs, please reach out to us! Contact the Member Experience team toll-free at [1-800-668-4229](tel:1-800-668-4229) or [416-620-1140](tel:416-620-1140), Ext., **2**, Monday to Friday 8:30 a.m. to 4:30 p.m. (ET) or email us anytime at insuring@teacherslife.com.