



Parents

ENGAGED IN EDUCATION

CALLING ON ALL EDUCATION UNIONS FOR YOUR SUPPORT

Parents Engaged in Education, a charity in Ontario whose mission is to provide free resources and skill building opportunities in order that parents can better support their children's learning and mental health.

We have recently launched a grassroots project in priority neighbourhoods in Scarborough including the Malvern community. The purpose of this project is to build positive parent-school relationships, reduce youth violence, teen suicide and encourage educational excellence.

We are hosting a "back to school" community event that will be free of charge to families and focus on both fun and learning activities. In addition to the activities for families, we will have secondary students earning community hours by filling backpacks with supplies for needy students in Scarborough.

As part of this event, we will be having vendor tables introducing companies that support education as well as public services that can provide support that these families can access to support their family.

Among the many cutbacks being felt by the education communities, our students and schools, funding for organizations that support education and families have been discontinued. Again, the result is that our children and their parents will have less support in their efforts to support their dreams to build a bright future based on a great education and support for the increasing mental health issues our children are facing.

This "back to school" event will take place on August 27, 2019 from 4:00 – 7:00pm at St. Mother Teresa Secondary School on Sewells Dr. in Scarborough.

We are calling on education unions and associations to partner with us in holding this event and have tables/booths demonstrating their commitment to supporting the students/families that are being forgotten in this government's plan for funding the education system in Ontario. We have met and invited city, provincial and federal politicians who support this project and expect the media to cover it both pre-event, event day and in follow up social media postings.

We are hoping that union members will be on hand to greet families and demonstrate to all that attend, their commitment to their children's education.

To properly fund this event, we are asking ETT, OSSFT, OECTA and CUPE to support this event with a donation of \$2,500. each. We are happy to issue a charitable tax receipt (CRA# 789564961RR0001) for the value of your donation.

We hope to distribute flyers through the schools (we have distribution agreements in place) by year end so a response at your earliest opportunity would be appreciate. If you choose to support this important event, please provide your logo for recognition of your participation.

I am happy to provide further information or answer any questions you may have.

Yours truly,

Theresa Pastore
Executive Director
Parents Engaged in Education
647-408-2091

33 Creekwood Drive, Scarborough, Ontario M1E 4L6

www.parentsengagedineducation.ca