

OPERATION CHRISTMAS CHEER

PROUDLY HELPING UNION FAMILIES SINCE 2004

10th YEAR - 2014 ANNIVERSARY CAMPAIGN



November 11, 2014

Dear Sisters and Brothers,

From the bottom of my heart and on behalf of over **5,000 FAMILIES THE PAST 10 YEARS** who have benefitted from your kindness, compassion and generosity... **THANK-YOU** for supporting Operation Christmas Cheer last year!

Last Christmas was difficult because of the sheer numbers of members walking picket-lines but... **WE DID IT - MISSION ACCOMPLISHED!** I can proudly report that over 950 families facing hardship received food hampers, grocery gift cards and that each child received a toy.

The cheer, support and words of encouragement delivered to these picket lines was only possible because YOU and or your local took action and became involved in Operation Christmas Cheer's Labour of Love.

As the Holiday Season quickly approaches, I am again respectfully asking for your support. Our ability to help union families over the Holidays on strike/lock-out is **ONLY POSSIBLE BECAUSE OF YOU!** Our mandate every year is to make sure every union member on strike or lockout receives a food hamper, grocery gift cards and that each child receives a toy.

To date, we have 4 locals walking the picket lines in Ontario on extended strike/lockout. We expect a few more locals to announce strikes/lockout before the Holidays and they will be added to our list. All monetary contributions collected are used to purchase grocery gift cards (from unionized grocery stores) for active union families collecting strike pay during the Holidays. OCC will deliver Labours Cheer on the dates and times listed below.

- **USW 9176, Toronto:** Crown Cork and Seal – 130 members on strike 62 weeks
Delivery Date: December 15, Monday @10AM
- **USW Hamilton:** Max Aicher – 36 members on strike 71 weeks
Delivery Date: December 15, Monday @1PM
- **UFCW 175/633 Toronto:** Wing Foods - 66 members on strike 71 weeks
Delivery Date: December 16, Tuesday @11AM
- **USW 1-1000, Pembroke:** Common Wealth Plywood – 40 members on strike 238 weeks.
Delivery Date: December 18, Thursday @ 4PM

Every non perishable food item collected, dollar raised and toy or gift card donated goes directly into the hands of our Brothers and Sisters walking the picket lines. We are asking you to give generously. Your involvement and donations in kind will go a long way to making sure their Christmas is a little bit brighter this year.



Please make any donation cheques payable to:

OPERATION CHRISTMAS CHEER

and mail to:

OPERATION CHRISTMAS CHEER

C/O: Casandra Robinson

101 Lockhaven Private, Ottawa, ON, K2J 5L5



If you are collecting non perishable food items and or toys, please give me a call at (613) 301-2988 to make arrangements for a pick up (**MUST be able to pick-up prior to December 17 please**).

SPREAD THE CHEER THIS YEAR!

Follow **OPERATION CHRISTMAS CHEER** on Facebook!

Want to help? It's **SUPER** easy...

"LIKE" and "SHARE" our fanpage! [Facebook.com/OperationChristmasCheer](https://www.facebook.com/OperationChristmasCheer)

All updates will be posted to our website and fanpage.

www.OPERATIONCHEER.com

Our fanpage is where we will post volunteer days and times to help pack the hampers, delivery dates to the picket-lines, picket-line locations and of course...pictures of our efforts made possible by your generous support :)

VOLUNTEERS are **NEEDED**...questions...interested? Don't be shy...give me a call :) Everyone is invited and welcome to come out to the picket lines to show support to these families in hardship, grab a hot lunch and enjoy some Solidarity Holiday Cheer!

If you have any questions, please do not hesitate to contact me directly at (613) 301-2988 or email: casandra@operationcheer.com. I'd like to thank you all in advance for any show of support and kindness towards these locals facing adversity.

In Solidarity,

Casandra Robinson

Founder/Organizer - **OPERATION CHRISTMAS CHEER**

(613) 301-2988 or (613) 692-4568 – casandra@operationcheer.com

UNIFOR Local 247 Secretary Treasurer